



2024 GALA SPONSOR BENEFITS

Selah Place (say-luh) is a Christian non-profit organization for **new or expecting mothers (aged 18–30 years)**. Mothers are provided safe, **secure housing for themselves and their children**. Some of our mothers are at risk of being homeless and having their children placed in foster care. We support them by offering **housing, a community, and the gospel.** They are also supported with basic life skill training, parenting classes, and counselling.

To raise funds and awareness for our ministry we are **planning our third annual Home for Good gala**, to be held on **October 19, 2024, at the Fort Garry Hotel in Winnipeg**. We are asking you to please consider becoming a sponsor for our event.

We are in need of your company's monetary donation to aid in covering gala expenses and therefore increase the funds raised to house the women and provide them with programs needed for mental wellness and independent living.

Each sponsorship level comes with a range of benefits for your business. This includes brand exposure, marketing opportunities, website promotion, social media promotion, and acknowledgment at the event.

350 guests attended our gala last year and we anticipate more this year, including an increase in community leader attendance. We encourage you to use this opportunity to reach potential customers and showcase your commitment to local Winnipeg causes impacting our city.

We appreciate your consideration in becoming a sponsor for our Home for Good gala. **Following are the benefits allocated for the different sponsorship levels** to help you determine which level is most suitable for your business. Please contact me regarding sponsorship or with any questions.

Jacqueline Buffington

Volunteer, Special Events Committee 204-996-1983 events@selahplace.ca



Full Details of Sponsorship Benefits

Sponsor Details	Bronze	Silver	Gold	Platinum
PRE EVENT RECOGNITION	\$1,000	\$2,000	\$5,000	\$10,000
Social media promotion				
Website sponsor promotion				
Newsletter promotion of sponsorship				
ON SITE RECOGNITION				
Mention as sponsor at event (opening and closing)				
Logo on sponsor slideshow at event				
Logo signage at silent auction tables				
Ad in event program	Logo	1/4 page	1/2 page	Full page
Logo at a guest table				
Tickets for event	1	2	4	Full table (8)
Drink tickets	1	2	4	16
POST EVENT RECOGNITION				
Newsletter thank you				

Sponsorships are as follows:

Platinum - \$10,000 Gold - \$5,000 Silver - \$2,000 Bronze - \$1,000



To become a sponsor and/or purchase tickets please visit us at www.selahplace.ca/gala and follow the appropriate link or contact Jacqueline at events@selahplace.ca

Thank you for supporting the **Home For Good Gala** and the many mothers and babies who will benefit from your generosity!

As per the Canada Revenue Agency guidelines tax receipts are not issued for sponsorships or ticket sales.